

# 2024 STORYTELLING CALENDAR

a guide to community + health awareness

pages  
for  
good  
health

strategy  
communications +  
consulting

## JANUARY

New Year's Day (1)  
Bell Let's Talk Day (24)  
National Non-Smoking Week (14-20)  
Alzheimer's Awareness Month



## MAY

Physicians Day (1)  
Child + Youth Mental Health Day (7)  
World No Tobacco Day (31)  
Mental Health Week (13-19)  
Nurses Week (6-12)  
Sun Awareness Week (6-12)  
Asian Heritage Month  
Sexual Assault Awareness +  
Prevention Month

## SEPTEMBER

Labour Day (2)  
World Suicide Prevention Day (19)  
Truth + Reconciliation Day (30)  
Latin American History Month  
Arthritis Month



## FEBRUARY

Family Day (19)  
Heritage Day (19-25)  
Islander Day (19)  
Anti-Bullying Pink Shirt Day (28)  
Sexual + Reproductive Health  
Awareness Week (14-18)  
Black History Month  
Heart Month



## JUNE

World Refugee Day (20)  
Men's Health Week (10-16)  
Indigenous History Month  
Pride Month  
Seniors' Month  
Stroke Month



## OCTOBER

Thanksgiving Day (14)  
World Food Day (16)  
International Day for  
the Eradication of Poverty (17)  
Flu Prevention Week  
Foster Family Appreciation  
Week  
Breast Cancer Awareness Month

## MARCH

International Women's Day (8)  
International Day for the Elimination  
of Racial Discrimination (21)  
Francophonie Month  
Nutrition Month  
Social Work Month



## JULY

Canada Day (1)  
Nelson Mandela Day (18)  
World Hepatitis Day (28)



## NOVEMBER

National Child Day (19-25)  
Remembrance Day (11)  
National Housing Day (22)  
World Diabetes Day (14)  
Nurse Practitioners Week  
(10-16)  
Addiction Awareness Week  
Woman Abuse Prevention Month

## APRIL

Autism Awareness Day (2)  
World Health Day (7)  
Earth Day (22)  
World Immunization Week (24-30)  
National Volunteer Week (21-27)  
Cancer Awareness Month



## AUGUST

Emancipation Day (1)  
Youth Day (12)  
Overdose Awareness Day (31)  
World Breastfeeding Week (1-7)



## DECEMBER

World AIDS Day (1)  
International Day of Persons  
with Disabilities (3)  
Day of Remembrance + Action  
on Violence Against Women (6)  
Human Rights Day (10)

JANUARY							FEBRUARY							MARCH							APRIL							MAY							JUNE													
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14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29			24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29	23	24	25	26	27	28	29

TELL YOUR STORY

Visit [pagesforgood.com](https://pagesforgood.com) for a complete list of community and health awareness opportunities in 2024.

Email [letstalk@pagesforgood.com](mailto:letstalk@pagesforgood.com)