



AnnettePOWER

STORYTELLING + MEDIA COACH
FOUNDER, PAGES FOR GOOD HEALTH

WORKSHOPS + PRESENTATIONS

1. **Reclaim Your Storytelling Roots:** Owning and shaping your organizations narrative has never been more vital to advancing your mission.
2. **Lights, Camera and Call-to-Action:** Every image, word and story counts when speaking to the media. Be prepared. Don't miss a soundbite.
3. **Lead Like a Storyteller:** Stop convincing. Start connecting. Wrap your vision in a story that ignites the imagination and fires action.
4. **Five Stories Every Board Member Must Be Able to Tell:** Getting visibility for your organization counts for nothing if leaders can't make their point.

ALL WORKSHOPS CAN BE CUSTOMIZED TO MEET YOUR NEEDS

5. **Build Narrative Power for Social Justice and Equity:** We all have a desire to challenge harmful narratives and create a just world. Let's begin, one conversation at a time.
6. **Find Stories to Power Your Growth:** Amplify your voice by finding client, staff, volunteer and community stories that illuminate your mission.
7. **Your choice:** From community engagement training, public speaking, team building to developing your mission or land acknowledgement statements we can help bring voices together.

MEET ANNETTE

Annette is an unapologetic storytelling and media relations coach who has dedicated her life's work to helping community, health and equity-seeking organizations voice change.

For more than two decades, she has worked alongside mission-driven executives, grassroots leaders and community ambassadors who were eager to strategically shape narratives and tell stories that helped to build healthier communities.

In 2017, Annette left her senior leadership role in healthcare to ambitiously launch Pages For Good Health.

From rebranding campaigns, mission statements, messaging, social media, reports to national headlines, Pages For Good Health helps young and established organizations find and amplify their voice.

Through communications, coaching and consulting, Annette helps teams hone their truth-telling techniques to promote public health, equity and social justice.

Today, Annette's work reflects one core belief: Authentic stories have the strength to challenge, change and empower lives.

**CONTACT +
BOOKING
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